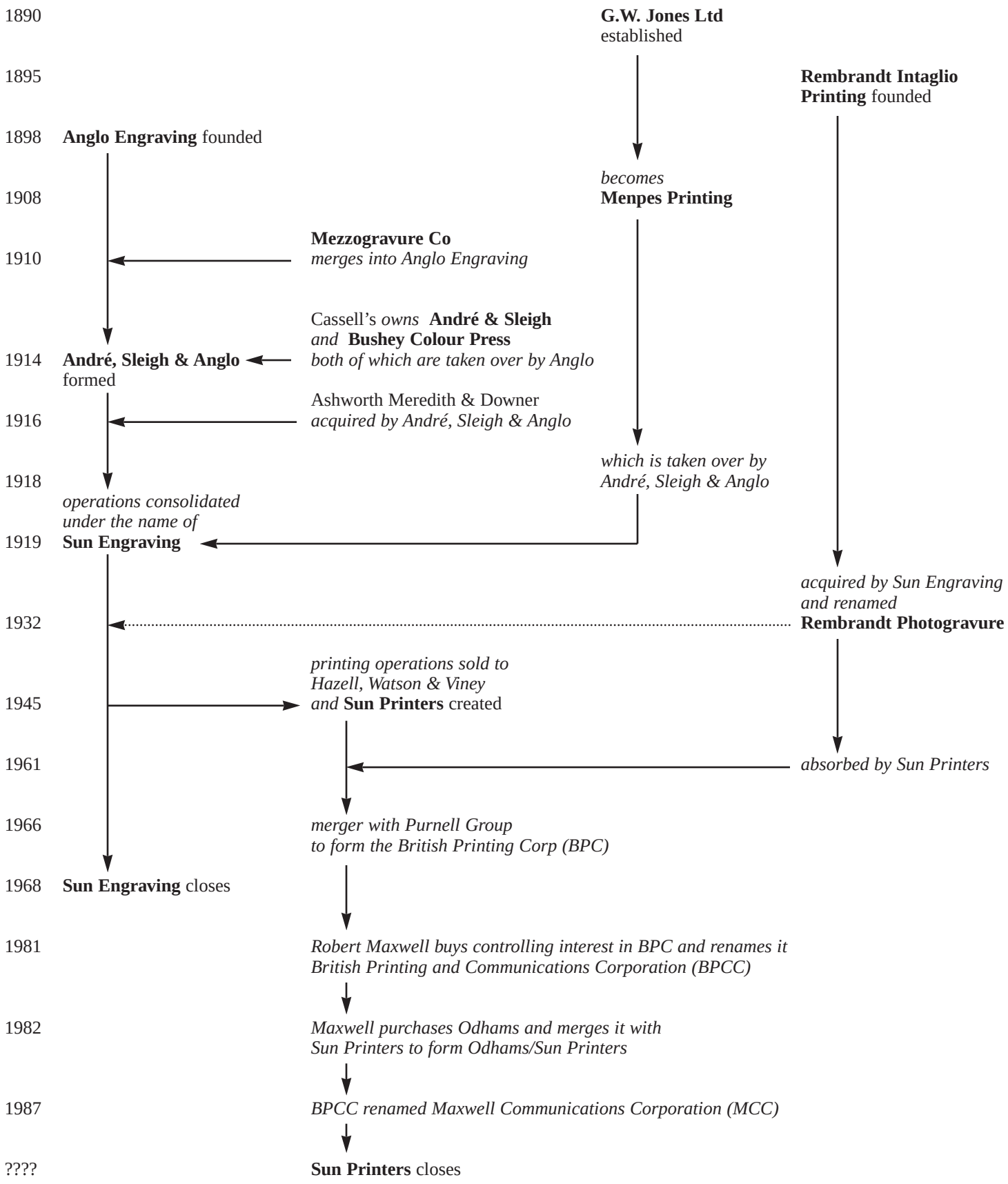How the Companies Were Related